



Ritter Communications Now Airing WeatherNation

CENTENNIAL, Colo. (May 4, 2015) – WeatherNation TV, a leading multi-format, local, regional and national television weather news service, is now available to Ritter Communications customers on three channels covering Arkansas and parts of Missouri and Tennessee.

The agreement makes [WeatherNation®](#) available to more than 16,000 basic and expanded basic subscribers, on Ch. 8 in northeast Arkansas/southeast Missouri; on Ch. 4 in western Tennessee; and on Ch. 31 in the Tri-County area of northwest and north central Arkansas.

“We’re pleased to begin offering WeatherNation to Ritter customers, where weather conditions can change in an instant and residents are wise to keep themselves fully informed,” said Michael Norton, president of WeatherNation.

WeatherNation is dedicated to all weather news, all the time, 24 hours a day and seven days a week, with certified meteorologists to present and interpret the latest information. WeatherNation’s data is available on an interactive basis via mobile devices and tablets, and on Internet streaming devices such as Roku and smart TVs.

About WeatherNation TV, Inc.

WeatherNation TV, Inc., headquartered in Centennial, Colo., outside Denver, produces a suite of services including the WeatherNation TV network, which provides 24/7 coverage of current and severe weather news and information in a compelling, meteorologist-hosted format, available in both HD and standard definition. WeatherNation® supports the weather-related needs of a variety of clients ranging from local broadcasters, to cable/satellite operators, to publishers and original equipment manufacturers. WeatherNation’s award-winning digital platform includes over-the-top services with the industry’s most robust degree of interactivity, complemented by an easy-to-navigate website with the most relevant weather information. WeatherNation was recently recognized by CableFax as the best in the industry in the area of Connected TV/Smart TV. For more information about WeatherNation, please contact info@weathernationtv.com or (800) 343-9516. Visit www.weathernationtv.com.

About Ritter Communications

Ritter Communications, founded in Marked Tree, Ark., and headquartered in Jonesboro, began providing local phone service in 1906. Today, Ritter serves 59 communities and more than 45,000 customers in northeast and north central Arkansas as well as west Tennessee with advanced voice and data services typically found only in major metropolitan areas. Ritter invests heavily in the communities it serves by deploying proven, best-in-class infrastructure and technology while coupling it with a world-class customer-focused experience. Residential consumer services include local and long distance phone service, cable television and high-

speed Internet. Business services include customized communications systems and services, including broadband Internet services, managed voice, data center services, ethernet connectivity, customized networking and hosted applications. For more information, visit rittercommunications.com or facebook.com/rittercommunications.